

2010 Redemption Zinfandel

Since 2001 Alexander Valley Vineyards has produced Redemption Zinfandel. From the beginning founder Hank Wetzel wanted to showcase the outstanding Zinfandel from Dry Creek Valley.

Today, winemaker Kevin Hall harvests from two sites on the eastern side of the Dry Creek Valley. The red rocky soil of the hillside vineyard on Dry Creek Road produces smaller berries with higher acidity and dark fruit flavors of blackberry and blueberry. While the gravelly loam soil at the West Dry Creek Road vineyard on the valley floor produces fruit with pronounced jammy flavors of black cherry, plum and black pepper.

At the winery, the fruit was cold-soaked for 24 hours, then individual lots were inoculated with different yeasts to achieve more complexity in the glass. Twice daily pumpovers followed to extract color, structure and flavor. The wine was barrel aged for 14 months to allow the tannins to soften and the blend of the different lots to harmonize.

Overall, 2010 was a cool growing year with fewer heat spikes than in past years. Diligent vineyard management was the key to achieving great fruit development and uniform ripening.

In the glass there are aromas of blackberry, dark cherry, plum, chocolate, spice, black pepper and vanilla. There is mouth filling texture with spicy flavors of blueberry, black pepper and dark fruits. Kevin Hall says: "this is a big wine with a long finish".



Food Pairing: A big wine calls out for big flavors. Always works with grilled meats, Italian dishes or event slow braises. Try it with a hunk of aged pecorino or gouda.

Awards:

- 2010:** 87 points - Connoisseurs Guide to California Wines
- 2009:** 93 points - Gold Medal - Beverage Testing Institute
- 2008:** 89 points - Wine Spectator
- 2007:** 94 points - Gold Medal - California State Fair
- 2007:** 93 points - Gold Medal - Beverage Testing Institute

About Alexander Valley Vineyards: Barrels

From the beginning the Wetzel Family has produced wines that showcase the region and varietal. All of our Zinfandels are from different appellations, with different vineyards sites, soil types, elevations and exposures. This leads to very different flavor profiles for each of the wines.

Winemaker Kevin Hall showcases each vineyard lot to create complexity in the glass while retaining the appellations flavor profile. Try a tasting with all three wines and you will see the variety of flavors that each region is known for.

Technical Data:

Grapes: 100% Zinfandel

Harvest Dates: September 22 - October 2, 2010

Barrel Regimen: Aged for 14 months in American oak, 30% new

Alcohol: 14.9% **SRP:** \$24

UPC: 0-85798 07882-0



Healdsburg ~ Sonoma County ~ California

avwwine.com

