## Alexander Valley Vineyards.

## 2009 Temptation Zinfandel

Temptation Zinfandel gives winemaker Kevin Hall the freedom to produce a crowd pleasing wine by blending grapes from our favorite Zinfandel regions: Alexander Valley 45%, Dry Creek Valley 33% and Solano County 22%.

2009 started with an unusually warm and dry late winter and early spring. The growing season was uneventful and temperatures were cooler with fewer heat spikes above 90 degrees in July and August than usual.

The Alexander Valley zinfandel adds elegant red fruit with raspberry and strawberry flavors, Dry Creek zin brings structure and black fruit, while Solano County zin adds just the right touch of ripe, jammy flavors. The Sangiovese brightens the blend with a touch of acidity and strawberry notes; while the Syrah adds dark berry flavors. The 2009 includes 4% Petit Syrah, adding inky dark color and broadening the mid pallet.

In the glass there are aromas of dark fruits with plum & red cherry along with nuances of spice and vanilla. This plush zin is round and full with jammy ripe flavors of cherry, black plum, black pepper, frozen strawberry and a touch of dried orange peel.

**Food Pairing:** Casual foods are the perfect match - think pizza or carry out from the deli, grilled burgers or ribs or even spicy tuna or seafood stews.

Accolades: 2009 - Wine Enthusiast 86 points

2008 - Wine & Spirits Best Buy

2007 - Wine Enthusiast 87 points Best Buy

Profile: • Fruit forward, easy drinking

Great value

## **About Alexander Valley Vineyards:**

AVV has been charming zin drinkers for over three decades. Founder Hank Wetzel produced the iconic Sin Zin from Alexander Valley grapes in 1978 quickly developing a cult like following for the opulent red fruit & spicy flavors. In 2001 we launched Redemption Zin, a 100% Dry Creek Valley Zin that is a terrific counterpoint to Sin Zin. And yet, something was amiss.... Sin leads to Redemption, but what leads to Sin? Temptation Zin was launched in 2004.

## **Technical Data:**

**Grapes:** 84% Zinfandel, 8% Sangiovese, 4%

Syrah, 4% Petit Syrah

**Harvest:** September 12 thru October 2, 2009

**Barrel Aging:** 9 months American Oak 10% new

Closure: Stelvin

**Appellation:** California

**Alcohol:** 14% **pH:** 3.67 **TA:** 6.1 g/L

**UPC:** 0-85798 07862-2



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