



2010 Temptation Zinfandel

Temptation Zinfandel gives winemaker Kevin Hall the freedom to produce a crowd pleasing wine by blending grapes from our favorite Zinfandel regions: Alexander Valley (18%), Dry Creek Valley (46%) and Solano County (36%).

Overall, 2010 was a cool growing year with fewer heat spikes than in the past few years. Diligent vineyard management was the key to achieving great fruit development and uniform ripening. The grapes had good structure, balance and complexity at harvest. Most importantly, we were able to get all of our Zinfandel harvested before the start of the rains in early October.

The Alexander Valley zinfandel adds elegant red fruit with raspberry and strawberry flavors, Dry Creek zin brings structure and black fruit, while Solano County zin adds just the right touch of ripe, jammy flavors. The Sangiovese brightens the blend with a touch of acidity and strawberry notes. The 2010 includes 10% Petite Sirah, adding inky dark color and broadening the mid pallet of this subtle zin.

In the glass there are aromas of dark fruits with plum & red cherry along with nuances of spice and vanilla. This plush zin is round and full with jammy ripe flavors of cherry, black plum, black pepper, frozen strawberry and a touch of spice.

Food Pairing: Casual foods are the perfect match - think pizza or carry out from the deli, grilled burgers or ribs or even spicy tuna or seafood stews.

- Accolades:**
- 2010:** 89 points: *Wine Advocate*
 - 2010:** 90 points - Gold Medal - Best Buy: *BTI*
 - 2010:** Gold Medal - *San Francisco Chronicle Wine Competition 2013*
 - 2010:** Gold Medal - *Dallas Morning News and TexSom Wine Competition 2013*
 - 2010:** Gold Medal - *Tasters Guild International Wine Competition*
 - 2010:** 88 points - Best Buy - Years Best Zinfandels: *Wine & Spirits*

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| Profile: | <ul style="list-style-type: none"> • Fruit forward, easy drinking • Great value |
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Label Artwork:

What better image to illustrate temptation than Adam and Eve and the first sin? Our inspiration for the label was the c. 1511 mosaic by Raphael that decorates the reception area of the Papal Apartments in the Vatican, known as "Stanza della Segnatura"- Room of the Signatura. With a gold leaf background the mosaic is one of the most stunning images created by Raphael and is seen by millions in the Vatican Museum in Rome. Healdsburg artist Chris Blum made a few changes to the original image including the strategic addition of grape leaves and grapes to carry out our wine connection.

Technical Data:

Grapes: 83% Zinfandel, 10% Petite Sirah ,
7% Sangiovese

Harvest Dates: September 15 - October 2, 2010

Barrel Aging: 10 months American Oak

Closure: Stelvin

Appellation: California

First Vintage: 2004

Alcohol: 14.5% **pH:** 3.48 **TA:** 7.0 g/L

UPC: 0-85798 07862-2 **SRP:** \$14

