



Our family creates wines of distinction for everyone.

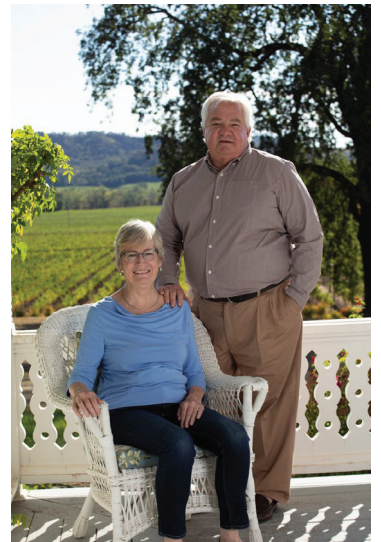
Alexander Valley Vineyards is located on Highway 128 in northern Sonoma County, 75 miles north of San Francisco, 6 miles from Healdsburg and 16 miles from Calistoga in the Napa Valley.



Sonoma County's Alexander Valley was primarily prune orchards and pastures when, in 1962, Maggie and Harry Wetzel purchased a large portion of a homestead built by Cyrus Alexander, the valley's nineteenth century namesake.

Here, in a rural community of family farms and ranches, the Wetzel family settled. They raised livestock, cultivated bountiful gardens and restored Alexander's original home, making it the center of family life. With an eye to their neighbors in nearby Napa Valley, the Wetzels boldly planted premium grape varieties, among the first in the area.

When the winery was started in 1975, 24-year-old Hank Wetzel was solely responsible for producing 7,500 cases of wine and for building the two-story structure that is still in use today. He had one cellar worker helping him and his wife, Linda, as company bookkeeper. As the years flew by, AVV quickly established a reputation for estate grown wines with distinctive varietal character, bringing recognition to the region.



Today the Alexander Valley is a prominent appellation known worldwide as the source of rich, age worthy wines. Our 720 acres estate is home to diverse micro-climates, stretching from the banks of the Russian River up onto the hillsides. Vineyard Manager Isaul Macias and Winemaker Kevin Hall work as a team to maximize fruit flavor in the vineyard and to create balanced wines that capture the grapes' varietal characteristics.



As the winery grew over the years, we went underground for barrel ageing. After our fourth expansion, we have over one-acre of caves adjacent to the winery. Barrel fermentation and aging take place in this space where the cool, constant temperature and high humidity provide ideal conditions for our hand-crafted wine.

2025 marks the 50th year of Alexander Valley Vineyards! The 3rd generation of the Wetzel Family is now at the helm of our family-owned business, and we continue to celebrate the past while planning for the future. Our wines are sold throughout the United States with Cabernet Sauvignon, Chardonnay, and Merlot accounting for over one-half of total production. Other varietals include Zinfandel, Pinot Noir, Sangiovese, Cabernet Franc and Syrah. Proprietary wines include CYRUS, our limited production premium Cabernet Sauvignon blend, Gewürz, and Sin Zin. We've spent decades perfecting our grape growing and winemaking, every bottle we produce reflects our heritage and each glass of wine shares our story.

ALEXANDER VALLEY VINEYARDS

8644 Highway 128 | Healdsburg, CA 95448 | 707.433.7209 | avvwine.com

