



ALEXANDER VALLEY VINEYARDS



Homestead Red Blend 2014

Homestead Red Blend celebrates winemaking in Northern Sonoma County's Alexander Valley. The 2014 is a blend of six of our favorite grapes. Each varietal adds a different flavor profile to this well balanced wine. Winemaker Kevin Hall selected Merlot with rich concentration to anchor the blend, then added Zinfandel for spicy notes, Grenache for the berry flavors, Mourvedre for additional texture, Cabernet Sauvignon for its elegant structure, and then rounded out the blend with Syrah for bright berry flavors and floral aromatics.

The unprecedented drought in California was national news and everyone seemed to talk about our weather with dire predictions for much of 2014. A mild winter and spring caused early bud break, but the overall length of the growing season was similar to past years. The lack of rain did not impact our fruit due to moderate temperatures throughout the growing season, and as a result the grapes had terrific concentration and superb fruit flavors at harvest. The individual lots for Homestead Red Blend were picked, fermented and barrel aged separately in order to maximize complexity and broaden the flavors in the glass.

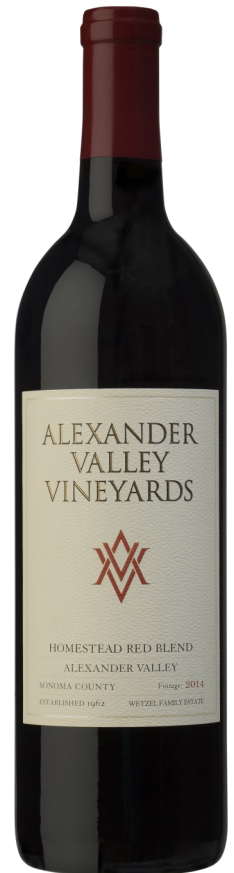
This dark purple wine has complex, aromas of plum, cassis, black cherry, vanilla, oak and spice. In the glass there are spicy flavors of berry, plum, cherry, red fruits, oak and vanilla. This is a nicely balanced wine with a structured finish and lush tannins.

Food Pairing: Perfect with red meats. Try it with grilled foods in the warmer months and long slow braised dishes in the cooler months.

- Awards:**
- 2014: 95 points and Platinum Medal - Sommelier Challenge**
 - 2014: 94 points, Double Gold Medal & Best Red Blend - Toast of the Coast Wine Competition**
 - 2014: 91 points and Five Stars - Beverage Dynamics / Cheers**
 - 2014: Gold Medal - Northwest Food and Wine**

Profile:

- Aromatic
- Medium bodied, berry flavors, nicely balanced



About Alexander Valley Vineyards:

Alexander Valley is a small appellation about 20 miles long and a mile wide with a climate that is described as coastal warm. It is similar to Bordeaux with a blend of coastal and inland influences, providing ideal growing conditions. The Russian River divides the valley in half lengthwise and is responsible for the morning fog. The narrowing of the valley at both ends retains the fog, cooling the vines and promoting acid development in the fruit. When the fog clears in mid-morning, the sun warms the earth and ripens the grapes, assuring a harvest of balanced fruit with pronounced varietal character.

Technical Data:

- Grapes:** 45% Merlot, 34% Zinfandel, 8% Grenache, 6% Mourvedre, 5% Cabernet Sauvignon, 2% Syrah
- Harvest:** August 25 - October 11, 2014
- Barrel Regimen:** 13 months in French and American oak
- Alcohol:** 14.0% **pH:** 3.63 **TA:** 6.0 g/L
- UPC:** 0-85798-66608-9 **First Vintage:** 2009



Healdsburg ~ Sonoma County ~ California avwine.com



The Story Behind the Wine ...

Homestead Red Blend showcases family farming in Northern Sonoma County's Alexander Valley. Our home, vineyards and winery are located on the historic property originally settled by valley namesake Cyrus Alexander. Only two families have ever lived on this land - our family is honored to continue the traditions begun by the Alexander Family in the 1840s.

Over the years our red wines have achieved national and international success with critics and wine drinkers. While many love the big reds, the next generation of AVV fans were asking for a luscious, aromatic, well balanced and juicy wine. Harry and Robert Wetzel decided to celebrate the rich history of Alexander Valley Vineyards with a blend of our favorite grapes.



Working with Winemaker Kevin Hall they crafted a wine that would be at home on the Wetzel family table and a wine that could easily be enjoyed by friends and family. They named it Homestead Red Blend in honor of their family's legacy on the property.

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While the blend will change from vintage to vintage our commitment to family farming won't. Join us in celebrating family farming with each glass of Homestead Red Blend!

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