X ALEXANDER VALLEY VINEYARDS

2017 Redemption Zinfandel

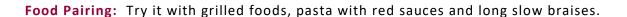
Our 17th vintage of Redemption Zinfandel focuses on the flavors of briary, brambly flavor Dry Creek Valley Zinfandel.

Winemaker Kevin Hall blends Zinfandel from two sites to showcase the big berry flavors. Eighty-seven percent of the grapes were harvested from valley floor vineyard on West Dry Creek Road where the gravelly loam soil produces fruit with pronounced jammy flavors of black cherry, plum and black pepper. Ten to twenty-five year old valley floor and gently sloping hillside vineyards provided the balance of the grapes, adding the spicy, cherry plum component.

2017 was a vintage of contrasts. Our ample rainfall in January and February allayed any talk of drought, but winter rains were followed by a warm spring and many heat spikes through-out the summer until we began picking the first lot on September 8.

After harvest the fruit was cold-soaked for 24 hours, then individual lots were inoculated with different yeasts to achieve more complexity in the glass. Twice-daily pumpovers followed to extract color, structure and flavor. The wine was barrel aged for 16 months to allow the tannins to soften and the blend of the different lots to harmonize.

This dark purple wine has spicy aromas of black cherry, boysenberry, dark chocolate, black pepper, oak and vanilla. Spicy flavors of black pepper, dark red and black fruit flavors of blueberry and black cherry along with chocolate fill the glass. Kevin Hall says: "This is always a big, rich wine with mouth filling texture and a long finish".



Profile: • Aromatic, spicy, and big

• Classic Dry Creek dark fruit and structure

Accolades: 2017: 94 points, Gold Medal - Beverage Testing Institute "Exceptional"

2017: Gold Medal - San Francisco Chronicle Wine Competition

About the label artwork:

The inspiration for the image on our label is a painting attributed to the well known Renaissance artist Tiziano Vecelli, who is now simply referred to as Titian. The original title was thought to be "The Triumph of Virtue Over Vice," making it the perfect image to illustrate redemption. It is thought to be one of his last works c. 1575-1576 and over the years has been also been referenced as "Spain Succouring Religion"; "Religion Succoured by Spain" and "Spain Coming to the Aid of Religion." The painting was owned at one time by the Museo Nacional Del Prado, Madrid.

Technical Data:

Grapes: 100% Zinfandel

Harvest Dates: September 8 - 16, 2017

Barrel Regimen: Aged for 16 months in American

oak, 30% new

Alcohol: 16.1% **pH:** 3.5 **TA:** 6.8 g/L

SRP: \$24 **Production:** 3972 cases

UPC: 0-85798 07882-0



