X ALEXANDER VALLEY VINEYARDS

2016 Sin Zin 1.5L

We've been making Sin Zin for 39 years and 2016 is one of the best. Overall, 2016 was a more normal growing season than the last few years. We received much needed rain over the winter and early spring. The good weather continued through the summer with no damaging heat spikes. Harvest started and ended early, with lower yields, but the quality and flavor of the grapes were stellar.

Harvest occurred from September 3 - 28, 2016. The 100% Zinfandel was aged for 14 months in American oak barrels. This wine has great color, with a dark purple, red hue. There are spicy, earth aromas of dark fruits, black cherry, black pepper, plum, raspberry, oak and vanilla.

This is a big wine. It has rich mouthfeel and earthy, spicy flavors of black cherry, plum, black pepper, apricot and chocolate. The spicy finish really comes through as the wine sits in the glass with additional nuances of brown sugar and warm spices.

Food Pairing: Grilled meats, roasted poultry, stews, Italian dishes and hard cheeses.

Accolades: 2016: 88 points - Connoisseurs' Guide to California Wine

2016: Double Gold Medal - Hilton Head Island Wine & Food Festival

Profile: • Dark fruits, brown sugar and warm spices

• Great up front fruit, good balance

About Alexander Valley Vineyards:

Everyone is always curious about the origin of Sin Zin's label. Leafing through an old art history book, Katie Wetzel Murphy came upon a captivating illustration, a German etching, drawn by Moritz von Schwind around 1843. The image was titled: Des Knabben Wunderhorn, meaning "The Horn of Plenty". Katie thought the image looked perfect for a wine label, and its bacchanalian character inspired her to name our rich and robust wine Sin Zin. The first vintage debuted in 1978 and was given to friends and family. The label has been updated four times since that first vintage.

Technical Data:

Grapes: 100% Zinfandel

Appellation: Alexander Valley

Harvest: September 3 - 12, 2016

Closure: Cork

Alcohol: 15.8% pH: 3.79 TA: 6.75g/L

Size: 750ml UPC: 0-85798 07872-1 12 btl case 1.5L UPC: 0-85798 07973-5 6 btl case

First Vintage: 1978



