

# ALEXANDER VALLEY VINEYARDS

## 2017 Sin Zin - 750ml

In 1978 Hank Wetzel produced our first vintage of Sin Zin and wine drinkers fell in love with the elegant, balanced flavors of Zinfandel from the Alexander Valley. Forty years later, Sin Zin is still charming fans with balance, elegance and rich spicy flavors.

Overall, 2017 was a vintage of contrasts. The ample rainfall in January and February allayed any talk of drought, but winter rains were followed by a warm spring and heat spikes throughout the summer. For the 2017 vintage, we harvested Zinfandel from eight vineyards in the southern Alexander Valley. Each lot was de-stemmed, fermented separately, and then aged in 25% new American oak barrels for 14 months.

This vintage shows great color, with a dark purple, red hue. There are spicy, earthy aromas of dark fruits, black cherry, black pepper, plum, and raspberry along with a touch of citrus.

Sin Zin is a California classic. This 2017 is a rich Zinfandel with flavors of black cherry, plum, black pepper, apricot and chocolate. The spicy finish really comes through as the wine sits in the glass, along with nuances of brown sugar and warm spices. This vintage has a nice, clean finish.

**Food Pairing:** Grilled meats, roasted poultry, braised short ribs, stews, tomato based Italian dishes and hard cheeses. Try it with braised short ribs for family or freinds

**Accolades:** **2016: 91 points & Best Buy - Wine & Spirits**  
**2015: 90 points & Gold Medal - San Francisco International Wine Competition**  
**2014: 90 points - Wine Enthusiast**  
**2013: 95 points, Gold Medal - California State Fair**  
**2012: 92 points & Best Buy - Wine & Spirits**

**Profile:** • Dark fruits, brown sugar and warm spices

### About Alexander Valley Vineyards:

Everyone is always curious about the origin of Sin Zin's label. Leafing through an old art history book, Katie Wetzel Murphy came upon a captivating illustration, a German etching, drawn by Moritz von Schwind around 1843. The image was titled: Des Knabben Wunderhorn, meaning "The Boy's Magic Horn". Katie thought the image looked perfect for a wine label, and its bacchanalian character inspired her to name our rich and robust wine Sin Zin. The first vintage debuted in 1978 and was given to friends and family. The label has been updated four times since that first vintage.



### Technical Data:

**Grapes:** 100% Zinfandel

**Appellation:** Alexander Valley

**Harvest:** September 3 - 21, 2017

**Closure:** Cork **Case:** 12 bottles

**Alcohol:** 14.9% **pH:** 3.85 **TA:** 6.5g/L

**Size:** 750ml **SRP:** \$20 **Cases:** 4,620

**First Vintage:** 1978 **UPC:** 085798 07872-1



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