

ALEXANDER VALLEY VINEYARDS

2018 Sin Zin - 750ml

In 1978 Hank Wetzel produced our first vintage of Sin Zin and wine drinkers fell in love with the elegant, balanced flavors of Zinfandel from Alexander Valley Vineyards. Four decades later Sin Zin is still charming fans. The 41st vintage continues that tradition and to celebrate the richness of this wine, we've updated the label to full color.

The 2018 growing season began a bit cooler than the past few vintages, but we had a near perfect fruit set with moderate summer temperatures and relatively few heat spikes. The mild weather led to a longer hang time, allowing the grapes to ripen slowly with excellent flavors and balanced natural acidity. This vintage is a blend of 13 Zinfandel lots, each lot was de-stemmed, fermented separately, and then aged in 25% new American oak barrels for 14 months.

This vintage shows great color, with a dark purple, red hue. There are spicy, fresh fruit aromas of dark fruits, black cherry and black pepper along with a touch of vanilla.

Sin Zin is a California classic. This 2018 is a rich Zinfandel with flavors of black cherry, strawberry, plum, black pepper, chocolate and slight violet. This is a mouth filling, rich Zinfandel with great balance and a nice smooth finish.

Food Pairing: This is one of the most versatile food wines we produce. For starters try pairing with a classic antipasto platter or fried zucchini blossoms. Move onto the main course with pizza, tomato based ragus, roast chicken, and grilled meats. Finish up with dark chocolate and you have the perfect meal.

Accolades: **2018: 93 points & Gold Medal** - Los Angeles Invitational Wine Challenge
2018: 90 points & Gold Medal - Toast of the Coast Wine Competition
2018: Gold Medal - San Francisco Chronicle Wine Competition
2018: Gold Medal - Sonoma County Harvest Fair
2018: Gold Medal - North of the Gate Wine Competition

Profile: • Dark fruits & spicy pepper
• Smooth with great balance

About Alexander Valley Vineyards:

Everyone is always curious about the origin of Sin Zin's label. Leafing through an old art history book, Katie Wetzel Murphy came upon a captivating illustration, a German etching, drawn by Moritz von Schwind around 1843. The image was titled: Des Knabben Wunderhorn, meaning "The Boy's Magic Horn". Katie thought the image looked perfect for a wine label, and its bacchanalian character inspired her to name our rich and robust wine Sin Zin. The first vintage debuted in 1978 and was given to friends and family. The label has been updated four times since that first vintage.



Technical Data:

Grapes: 100% Zinfandel

Appellation: Sonoma County

Harvest: September 4 - 16, 2018

Closure: Cork **Case:** 12 bottles

Alcohol: 14.9% **pH:** 3.67 **TA:** 6.7g/L

Size: 750ml **SRP:** \$20 **Cases:** 7,896

First Vintage: 1978 **UPC:** 085798 07872-1



Our family creates wines of distinction for everyone.

Healdsburg - Sonoma County - California

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