

# ALEXANDER VALLEY VINEYARDS

## 2019 Sin Zin - 375ml

In 1978 Hank Wetzel produced our first vintage of Sin Zin and wine drinkers fell in love with the elegant, balanced flavors of Zinfandel from Alexander Valley Vineyards. Four decades later Sin Zin is still charming fans. The 41st vintage continues that tradition and to celebrate the richness of this wine, we've updated the label to full color.

Although the weather was a bit cooler than usual early in the 2019 growing season, there were no unusual temperature swings during bud break or flowering. The moderate temperatures continued through the summer, allowing the grapes to mature gradually. After 2018's record setting crop size, 2019 swung back to an average yield. This vintage is a blend of 6 Zinfandel lots, each lot was de-stemmed, fermented separately, and then aged in 25% new American oak barrels for 14 months.

This vintage shows great color, enticing aromas and big flavors. In the glass there are loads of spicy, fruity aromas of dark fruits, blackberry, strawberry, plum and black pepper and a hint of vanilla.

**Food Pairing:** This is one of the most versatile food wines we produce, try it with antipasto platters, hard cheeses, pizza, grilled meats, roasted poultry or Italian cuisine.

**Accolades:** **2018: 90 points & Gold Medal** - North of the Gate Wine Competition  
**2017: Gold Medal** - San Antonio Stock Show & Rodeo Intl Wine Competition  
**2016: 91 points** - Wine & Spirits  
**2015: 90 points & Gold Medal** - San Francisco International Wine Competition

**Profile:** • Dark fruits & spicy pepper  
• Smooth with great balance

### About Alexander Valley Vineyards:

Everyone is always curious about the origin of Sin Zin's label. Leafing through an old art history book, Katie Wetzel Murphy came upon a captivating illustration, a German etching, drawn by Moritz von Schwind around 1843. The image was titled: Des Knabben Wunderhorn, meaning "The Boy's Magic Horn". Katie thought the image looked perfect for a wine label, and its bacchanalian character inspired her to name our rich and robust wine Sin Zin. The first vintage debuted in 1978 and was given to friends and family. The label has been updated four times since that first vintage.



### Technical Data:

**Grapes:** 94% Zinfandel & 6% Petit Sirah

**Appellation:** Sonoma County

**Harvest:** September 22 - 15, 2019

**Closure:** Cork **Case:** 12 bottles

**Alcohol:** 14.1% **pH:** 3.45 **TA:** 6.5g/L

**Size:** 375ml **SRP:** \$10 **Cases:** 128

**First Vintage:** 1978 **UPC:** 085798 07871-4



*Our family creates wines of distinction for everyone.*

Healdsburg - Sonoma County - California

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