

ALEXANDER VALLEY VINEYARDS

2019 Sin Zin - 750ml

In 1978 Hank Wetzel produced our first vintage of Sin Zin and wine drinkers fell in love with the elegant, balanced flavors of Zinfandel from Alexander Valley Vineyards. Four decades later Sin Zin is still charming fans. The 41st vintage continues that tradition and to celebrate the richness of this wine, we've updated the label to full color.

Although the weather was a bit cooler than usual early in the 2019 growing season, there were no unusual temperature swings during bud break or flowering. The moderate temperatures continued through the summer, allowing the grapes to mature gradually. After 2018's record setting crop size, 2019 swung back to an average yield. This vintage is a blend of 6 Zinfandel lots, each lot was de-stemmed, fermented separately, and then aged in 25% new American oak barrels for 14 months.

This vintage shows great color, enticing aromas and big flavors. In the glass there are loads of spicy, fruity aromas of dark fruits, blackberry, strawberry, plum and black pepper and a hint of vanilla.

Sin Zin is a widely recognized California classic with rich spicy flavors of black cherry, strawberry, plum, apricot, black pepper, chocolate and slight violet notes. Sin Zin is a luscious layered wine with great balance and a nice smooth finish.

Food Pairing: This is one of the most versatile food wines we produce, try it with antipasto platters, hard cheeses, pizza, grilled meats, roasted poultry or Italian based dishes.

Accolades:

- 2019: 99 points & Double Gold Medal** - California State Fair
- 2019: 95 points & Double Gold Medal** - Sunset International Wine Competition
- 2019: 94 points & Five Stars** - Beverage Dynamics / Cheers
- 2019: 90 points** - James Suckling
- 2019: 90 points** - Wine Enthusiast
- 2019: Double Gold Medal** - San Antonio Stock Show & Rodeo Intl Wine Competition
- 2019: Gold Medal** - Hilton Head Island Wine & Food Festival

Profile:

- Dark fruits & spicy pepper
- Smooth with great balance

About Alexander Valley Vineyards:

Everyone is always curious about the origin of Sin Zin's label. Leafing through an old art history book, Katie Wetzel Murphy came upon a captivating illustration, a German etching, drawn by Moritz von Schwind around 1843. The image was titled: Des Knaben Wunderhorn, meaning "The Boy's Magic Horn". Katie thought the image looked perfect for a wine label, and its bacchanalian character inspired her to name our rich and robust wine Sin Zin. The first vintage debuted in 1978 and was given to friends and family. The label has been updated four times since that first vintage.

Technical Data:

Grapes: 94% Zinfandel & 6% Petit Sirah

Appellation: Sonoma County

Harvest: September 22 - 15, 2019

Closure: Cork **Case:** 12 bottles

Alcohol: 14.1% **pH:** 3.45 **TA:** 6.5g/L

Size: 750ml **SRP:** \$24 **Cases:** 7,543

First Vintage: 1978 **UPC:** 085798 07872-1



Our family creates wines of distinction for everyone.

Healdsburg - Sonoma County - California

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