X ALEXANDER VALLEY VINEYARDS

FOR IMMEDIATE RELEASE:

Healdsburg's Alexander Valley Vineyards named Top All Around Winery

Healdsburg, CA January 22, 2018

Alexander Valley Vineyards was named "Top All Around Winery" at the San Antonio Stock Show & Rodeo Wine Competition. The Healdsburg based winery had the greatest percentage of wines receiving the highest number of awards in the 9th annual competition, including six Gold Medal award winners.



Winemaker Kevin Hall (center) accepts the Top All Around Winery award from San Antonio Stock Show & Rodeo President Cody Davenport (I) and Vice President Clint Swindall (r)

The winery and champion wines were celebrated on Thursday, January 18th in San Antonio with AVV Winemaker Kevin Hall accepting the award at the Champion Wine Auction. Additionally, the winning wines will be displayed and sold in the Champion Wine Garden on the rodeo grounds during the 69th annual rodeo. In 2017, Over 65,000 people visited the Wine Garden with over 3,000 bottles of wine sold. Proceeds from all of the wine events benefit the San Antonio Stock Show & Rodeo Scholarship Fund. To date, over 7,500 Texas college students have now benefited from the scholarship.

The Wetzel Family has generously supported the San Antonio Stock Show and Rodeo competition and hundreds of other charity events throughout the country. "We are proud to support the communities that make Alexander Valley Vineyards a success," said Family Partner Harry Wetzel.

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| All Around Winery | Alexander Valley Vineyards | NA |
| Gold | Alexander Valley Vineyards Cabernet Franc | 2015 |
| Gold | Alexander Valley Vineyards Cyrus | 2012 |
| Gold | Alexander Valley Vineyards Estate Pinot Noir | 2016 |
| Gold | Alexander Valley Vineyards Redemption Zinfandel | 2013 |
| Gold | Alexander Valley Vineyards School House Reserve Cabernet Sauvignon | 2014 |
| Gold | Alexander Valley Vineyards Sin Zin | 2013 |
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About Alexander Valley Vineyards:

Alexander Valley Vineyards (http://www.avvwine.com) is a family-owned and operated winery located in the heart of Sonoma's Alexander Valley, on the historic property originally settled in the 19th century by Cyrus Alexander, the valley's namesake. Since 1975 the Wetzel Family has been producing an array of estate wines that reflect the unique character of the property. AVV's vineyard practices were initially recognized by the California Sustainable Winegrowing Alliance in March 2006 and again in 2010 when named a Sonoma Green Business.

About the San Antonio Stock Show & Rodeo:

The San Antonio Stock Show & Rodeo wine events (https://www.sarodeo.com/about/wine-events) were established in 2009 and an official committee was created in 2011. The wine committee hosts events such as Uncork & Unwind Happy Hours and Pairing Dinners, the International Wine Competition held in October, the Champion Wine Auction held in January and the Champion Wine Garden during the San Antonio Stock Show & Rodeo. All proceeds benefit the San Antonio Stock Show & Rodeo Scholarship Fund.

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