

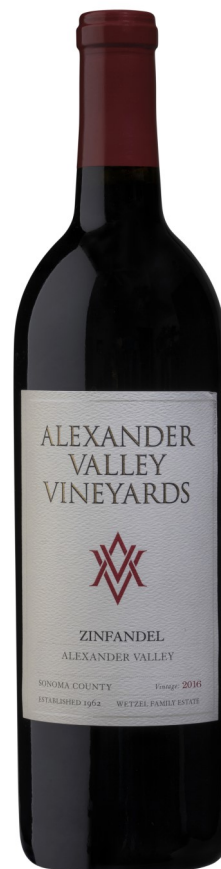
# ALEXANDER VALLEY VINEYARDS

## 2016 Zinfandel

Alexander Valley Vineyards and the Wetzel family have a long history with Zinfandel. The legacy began with Sin Zin in 1978 when Hank produced our first vintage of Alexander Valley Zinfandel for friends and family. We followed up with Redemption featuring Dry Creek Valley Zinfandel in 2001 and in 2004 produced a completely different style of wine using a blend of our three favorite regions of Zinfandel for Temptation. We've loved all three over the decades, yet we've always had a soft spot for the elegant, jammy and spicy fruit flavors of Zinfandel from the Alexander Valley. This newest release celebrates that style along with our classic Alexander Valley Vineyards label.

Overall, 2016 was a more normal growing season than the last few years. We received much needed rain over the winter and early spring. The good weather continued through the summer with no damaging heat spikes. Harvest started and ended early, with lower yields, but the quality and flavor of the grapes were stellar.

Harvest occurred from September 3 - 28, 2016. The 100% Zinfandel was aged for 14 months in American oak barrels. This wine has great color, with a dark purple, red hue. There are spicy, earth aromas of dark fruits, black cherry, black pepper, plum, raspberry, oak and vanilla. The 2016 Zinfandel is rich, yet well balanced wine with earthy, spicy flavors of black cherry, plum, black pepper, apricot and chocolate. This is a Zinfandel to savor with hints of brown sugar and warm spices as the wine opens up in the glass.



**Accolades:**   **2016: 90 points** - *Wine Spectator*  
                  **2016: 91 points & Gold Medal** - *Los Angeles International Wine Competition*  
                  **2016: 88 points** - *Wine Advocate*

**Food Pairing:** Grilled meats, roasted poultry, stews, Italian dishes and hard cheeses.

**Profile:** • Dark fruits, brown sugar and warm spices  
              • Great up front fruit, good balance

### About Alexander Valley Vineyards:

Zinfandel can be the wild child of the wine world, ranging in style from sweet pink to over-the-top port like, high alcohol wines. Winemaker Kevin Hall chooses to use a light touch which allows the grape and the region shine. Wine lovers recognize our Alexander Valley Vineyards label and instantly know that the wine is varietally correct and elegant with a food friendly style that reflects a true sense of place. This Zinfandel carries on that tradition. When someone tells us they don't like Zin, we suggest they try a glass of AVV Zin.

### Technical Data:

**Grapes:** 100% Zinfandel

**Appellation:** Alexander Valley

**Harvest:** September 3 - 28, 2016

**Closure:** Cork   **TTB approval:** 13192001000009

**Alcohol:** 15.8%   **pH:** 3.79   **TA:** 6.75g/L

**UPC:** 0-85798-66614-0   **Size:** 750ml   **SRP:** \$20

**Cases:** 2380   **First Vintage:** 2015



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## ZINFANDEL ALEXANDER VALLEY

SONOMA COUNTY *Vintage: 2016*  
ESTABLISHED 1962 WETZEL FAMILY ESTATE



## ALEXANDER VALLEY VINEYARDS

### 2016 ZINFANDEL

Zinfandel with elegant, jammy and spicy fruit flavors from the Alexander Valley has been a favorite of the Wetzel family for decades. Warm days and cool nights assure a balance of ripeness and acidity in the grapes. After fermentation we barrel age the wine in American oak to add depth and complexity. Enticing aromas hint at the luscious fruit in this wine. In the glass there are flavors of raspberry, black cherry and plum, along with black pepper and spice and a long focused finish. The Wetzel Family Estate, located on the property settled in the 1840's by Alexander Valley namesake Cyrus Alexander, showcases the history, tradition and excellence of the region.

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**GOVERNMENT WARNING:** (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

PRODUCED AND BOTTLED BY  
ALEXANDER VALLEY VINEYARDS  
HEALDSBURG, CALIFORNIA

750ML

CONTAINS SULFITES



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