

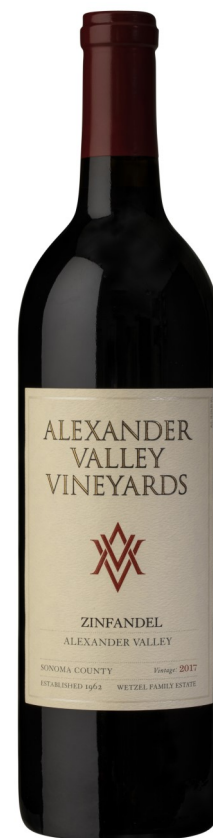
ALEXANDER VALLEY VINEYARDS

2017 Zinfandel

Alexander Valley Vineyards and the Wetzel family have a long history with Zinfandel. The legacy began with Sin Zin in 1978 when Hank produced our first vintage of Alexander Valley Zinfandel for friends and family. We followed up with Redemption featuring Dry Creek Valley Zinfandel in 2001 and in 2004 produced a completely different style of wine using a blend of our three favorite regions of Zinfandel for Temptation. We've loved all three over the decades, yet we've always had a soft spot for the elegant, jammy and spicy fruit flavors of Zinfandel from the Alexander Valley. This third release celebrates that style along with our classic Alexander Valley Vineyards label.

Overall, 2017 was a vintage of contrasts. The ample rainfall in January and February allayed any talk of drought, but winter rains were followed by a warm spring and heat spikes throughout the summer.

Harvest occurred from September 3-21, 2017. The 100% Zinfandel was aged for 14 months in American oak barrels. This wine has great color, with a dark purple and red hue. There are spicy, earthy aromas of black cherry, black pepper, plum, raspberry and a touch of citrus. The 2017 Zinfandel is rich wine with flavors of black cherry, plum, black pepper, apricot and chocolate. This is a Zinfandel to savor with hints of brown sugar and warm spices along with a nice clean finish.



Accolades: 2017: 92 points & Gold Medal - *Press Democrat Wine Challenge*
2017: 92 points & Gold Medal - *Sommelier Challenge*
2017: 88 points - *Wine Spectator*
2017: Double Gold Medal - *Hilton Head Wine & Food Festival*

Food Pairing: Grilled meats, roasted poultry, stews, Italian dishes and hard cheeses.

Profile: • Dark fruits, brown sugar and warm spices
• Great up front fruit, good balance

About Alexander Valley Vineyards:

Zinfandel can be the wild child of the wine world, ranging in style from sweet pink to over-the-top port like, high alcohol wines. Winemaker Kevin Hall chooses to use a light touch which allows the grape and the region shine. Wine lovers recognize our Alexander Valley Vineyards label and instantly know that the wine is varietally correct and elegant with a food friendly style that reflects a true sense of place. This Zinfandel carries on that tradition. When someone tells us they don't like Zin, we suggest they try a glass of AVV Zin.

Technical Data:

Grapes: 100% Zinfandel

Appellation: Alexander Valley

Harvest: September 3 - 21, 2017

Closure: Cork **TTB approval:** 16211001000508

Alcohol: 14.9% **pH:** 3.85 **TA:** 6.5g/L

UPC: 0-85798-66614-0 **Size:** 750ml **SRP:** \$20

Cases: 4,472 **First Vintage:** 2015



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ZINFANDEL ALEXANDER VALLEY

SONOMA COUNTY *Vintage: 2017*
ESTABLISHED 1962 WETZEL FAMILY ESTATE



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2017 ZINFANDEL

Zinfandel with elegant, jammy and spicy fruit flavors from the Alexander Valley has been a favorite of the Wetzel family for decades. Warm days and cool nights assure a balance of ripeness and acidity in the grapes. After fermentation we barrel age the wine in American oak to add depth and complexity. Enticing aromas hint at the luscious fruit in this wine. In the glass there are flavors of raspberry, black cherry and plum, along with black pepper and spice and a long focused finish. The Wetzel Family Estate, located on the property settled in the 1840's by Alexander Valley namesake Cyrus Alexander, showcases the history, tradition and excellence of the region.

avvwine.com

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

PRODUCED AND BOTTLED BY
ALEXANDER VALLEY VINEYARDS,
HEALDSBURG, CALIFORNIA

750ML

CONTAINS SULFITES



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