X ALEXANDER VALLEY VINEYARDS

2020 Zinfandel

Alexander Valley Vineyards and the Wetzel family have a long history with Zinfandel. The legacy began with Sin Zin in 1978 when Hank produced our first vintage of Alexander Valley Zinfandel for friends and family. We followed up with Redemption featuring Dry Creek Valley Zinfandel in 2001 and in 2004 produced a completely different style of wine using a blend of our three favorite regions of Zinfandel for Temptation. We've loved all three over the decades, yet we've always had a soft spot for the elegant, jammy and spicy fruit flavors of Zinfandel from the Alexander Valley. This sixth release celebrates that style along with our classic Alexander Valley Vineyards label.

The 2020 growing season enjoyed near-perfect growing conditions. The year began with unseasonably warm temperatures, and lower than normal rainfall. This was followed by weeks of steady daytime heat and cool evenings, allowing the grapes to ripen slowly. The wine was aged for 16 months in American oak barrels.

This wine has great color, with a dark purple and red hue. There are spicy, earthy aromas of dark fruits, black cherry, black pepper, plum, and strawberry. The 2020 Zinfandel is a spicy wine with rich earthy flavors of black and red cherry, plum, boysenberry, black pepper, apricot and chocolate. This is a Zinfandel to savor with hints of brown sugar and warm spices along with great balance and a nice clean finish.



Accolades: 2020: 92 points - James Suckling

2019: Top 100 Wine 2023 91 points - Wine Spectator (only Zinfandel on the list)

Food Pairing: Grilled meats, roasted poultry, stews, Italian dishes and hard cheeses.

Profile: • Dark fruits, brown sugar and warm spices

• Great up front fruit, good balance

Back label features sustainable logo:

Over the decades we've been a leader in sustainable farming. We highlight that commitment by proudly displaying the Sonoma County Sustainably Farmed Grapes logo on the back label of this bottle.

Sustainability ensures that our business, rural lifestyle and agricultural heritage will be maintained for years to come.

Every time a consumer purchases a bottle of wine with this logo, they are assured that it was produced in an environmentally friendly way by passionate stewards of the land.



Zinfandel with elegant, jammy and spicy fruit flavors from the Alexander Valley has been a favorite of the Wetzel family for decades. Warm days and cool night sasure a balance of ripenes and acidity in the grapes. After fermentation we barrel age the wine in American oak to add elepth and complexity. Enticing aromas hint at the luscious fruit in this wine. In the glass there are flavors of raspberry, black cherry and plum, along with black pepper and spice and a long focused finish. The Wetzel Family Estate, located on the property settled in the 1840's by Alexander Valley namesake Cyrus Alexander, showcases the history, tradition and excellence of the region.

avvwine.com

GOVERNMENT WARNINGS: (1) ACCORDING TO THE SURGEON GENERAL, WOME SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF TH RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOU ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEM



Technical Data:

Grapes: 100% Zinfandel

Appellation: Alexander Valley

Harvest: August 31 - September 19, 2020

Closure: Cork TTB approval: 19301001000933

Alcohol: 14.9% **pH:** 3.68 **TA:** 6.3 g/L

UPC: 0-85798-66614-0 Size: 750ml SRP: \$24

Cases: 6,300 First Vintage: 2015



