

ALEXANDER VALLEY VINEYARDS



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2012 Temptation Zinfandel

Temptation Zinfandel tantalizes with captivating aromas and seduces with alluring flavors. At harvest Kevin Hall selects the grapes that showcase bright berries and spice from our three favorite zinfandel regions for this easy drinking, casual wine.

2012 was a textbook growing season with ideal weather. In the spring, our vines set a large crop and over the next few months we thinned clusters in many blocks more than once. Harvest proceeded at a steady, measured pace and the grape clusters were packed with flavorful, concentrated berries.

The Alexander Valley (86%) Zinfandel has elegant red fruit flavors of raspberry and strawberry, Suisun Valley (13.86%) Zinfandel adds ripe, jammy flavors, while a touch of Dry Creek Valley (0.14%) Zinfandel brings a little structure and black fruit to the blend. The 2012 also includes Petite Sirah adding inky dark color and broadening the mid-palate.

This is a purple hued wine with aromas of plum, strawberry, spice, earth, orange peel, dark fruits and green tea. There are ripe flavors of red cherry, black pepper, blackberry, wild strawberry, vanilla and tea. This medium bodied, mouth-filling wine is a crowd pleaser with nice length and good juicy fruit on a structured finish.

Food Pairing: This fun wine works with a wide variety of fun foods - grilled meats, BBQ, Italian dishes top our list. Try it with a hot pepper cheese stuffed burger topped with caramelized onions.

2012: 86 points: Wine Advocate "elegant and laid back" Accolades:

2012: 87 points - Best Buy: World Wine Championships

Profile: Fruit forward, easy drinking

Great value

Label Artwork:

What better image to illustrate temptation than Adam and Eve and the first sin? Our inspiration for the label was the c. 1511 mosaic by Raphael that decorates the reception area of the Papal Apartments in the Vatican. It is known as "Stanza della Segnatura"- Room of the Signatura. With a gold leaf background the mosaic is one of the most stunning images created by Raphael and is seen by millions in the Vatican Museum in Rome. Healdsburg artist Chris Blum made a few changes to the original image including the strategic addition of grape leaves and grapes to carry through our wine connection.

Technical Data:

Grapes: 95% Zinfandel, 5% Petite Sirah

Harvest Dates: September 7 - October 31, 2012

Barrel Aging: 10 months American oak

Closure: Stelvin

Appellation: Sonoma County

First Vintage: 2004

Alcohol: 14.8% **pH:** 3.79 **TA:** 6.2 g/L

UPC: 0-85798 07862-2 **SRP:** \$14



